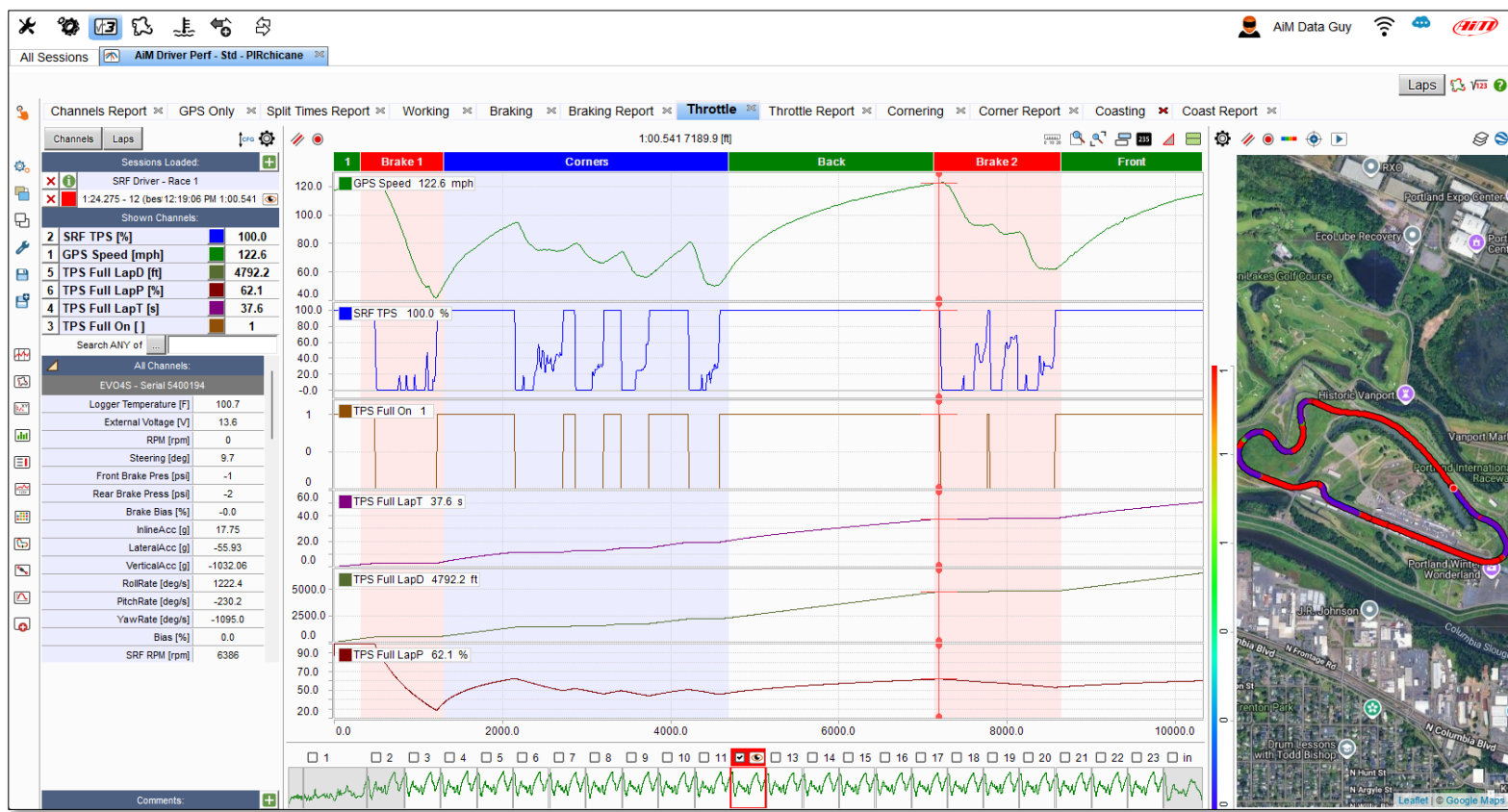


Driver Performance

Data Analysis Examples with Roger Caddell



Host:

Roger Caddell

AiM Sports - National Training Manager

Roger Caddell

AiM Sports - National Training Manager
roger@aimsports.com



Roger Caddell

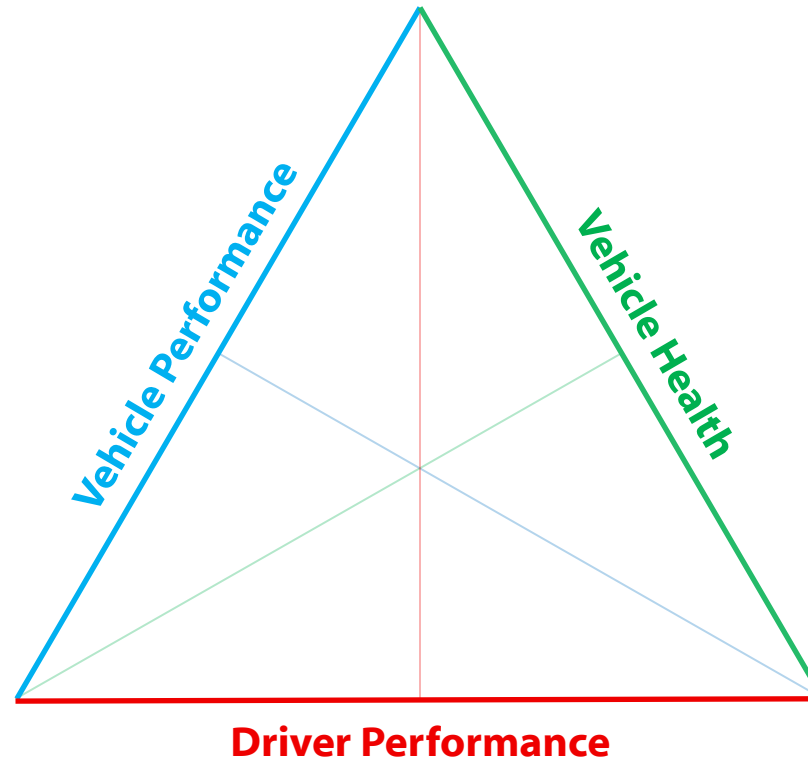
AiM Sports National Training Manager

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Data Analysis Triangle



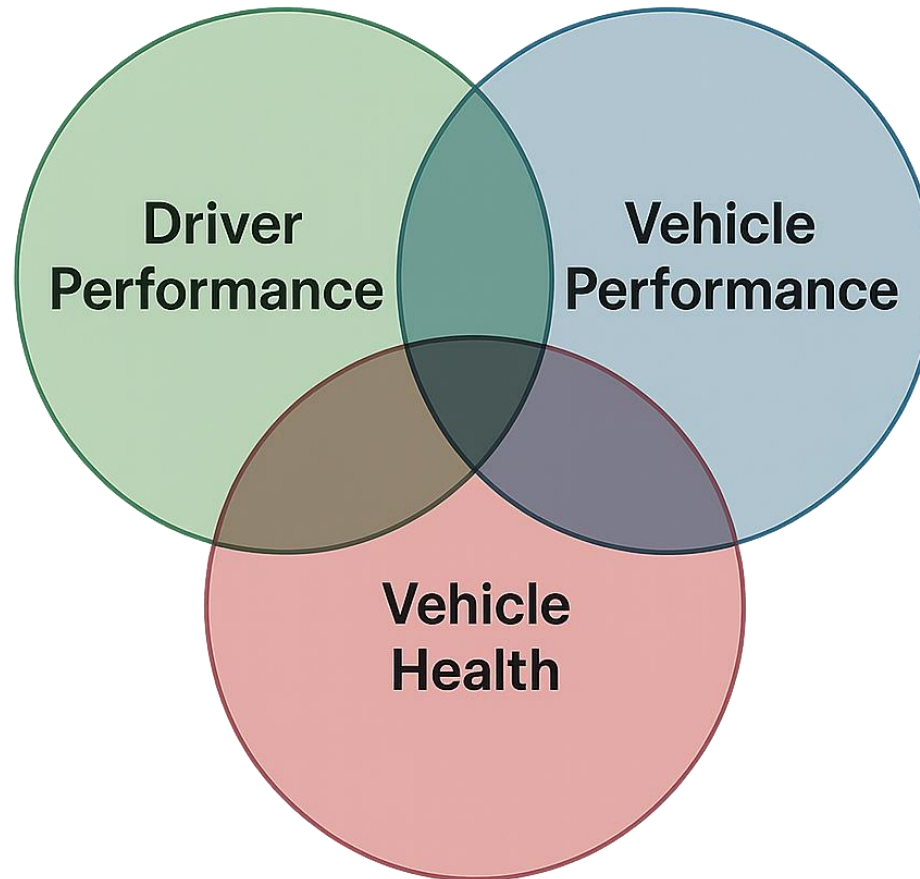
Vehicle Performance Analysis

Data Analysis Triangle

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Data Analysis Triangle

Maybe better as a Venn Diagram?



Vehicle Performance Analysis

Data Analysis Venn Diagram

3 Basic Steps For Driver Performance Data Analysis

What Happened

- Faster Average Speed in Turn 1
- Lost Time Braking into Turn 6
- Accel Better Out of Turn 9

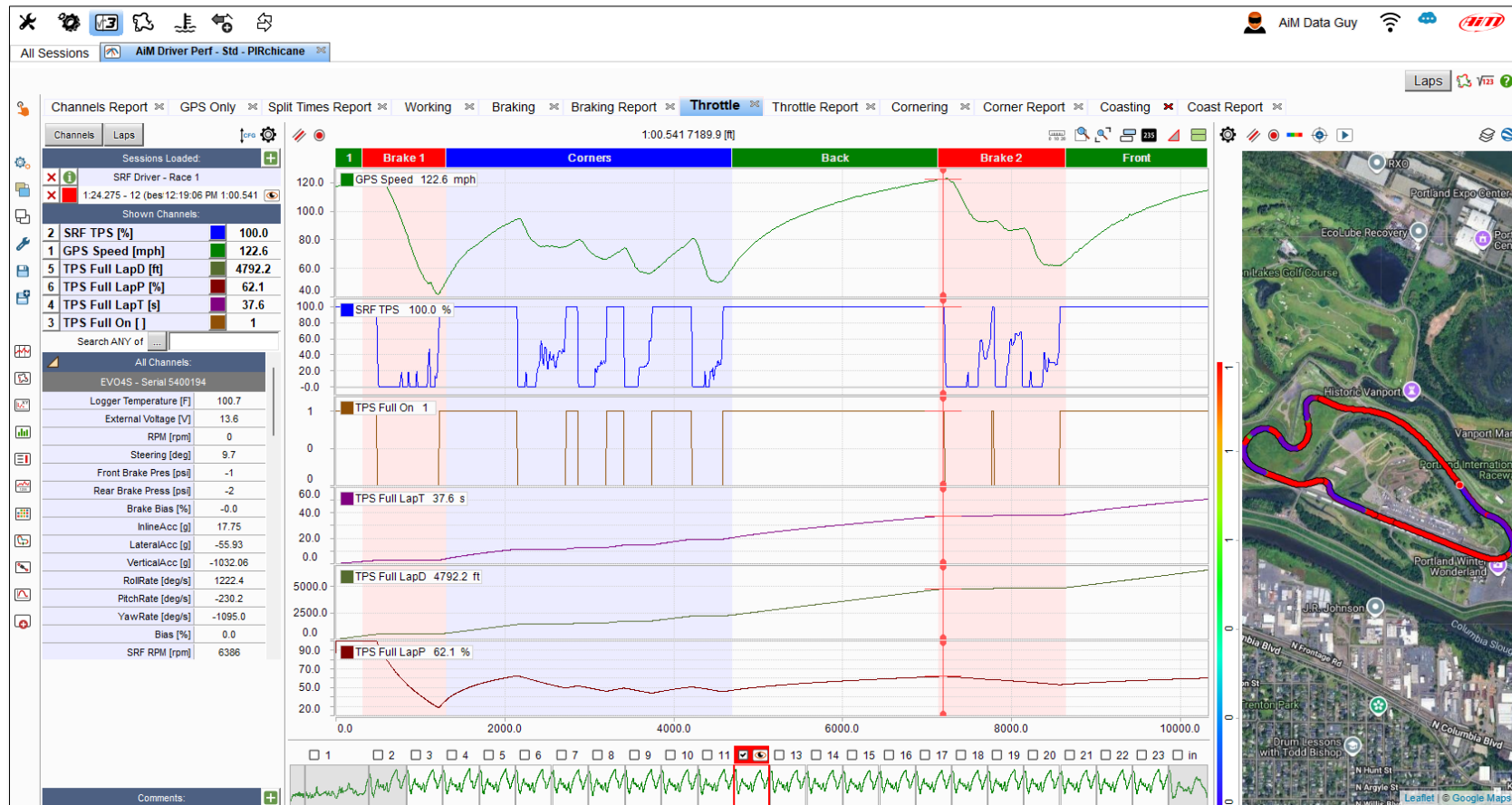
Where Did This Happen?

- Entry, Mid, Exit of Turn 1?
- Initial Application or Release?
- Early Exit? End of Straight?

Why Did This Happen?

- Better Line? Higher LatG?
- Better Braking? Higher Pressure?
- More Power? Faster Shifts?

Live Race Studio 3 Analysis



Segment Analysis

Live Race Studio 3 Analysis

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We Have Answers!
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LearnFast™ E-Training Videos



Currently **297** Videos and Growing

YouTube www.youtube.com/aimdata

#6-23
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If You Have Questions

Driver Performance

Data Analysis Examples with Roger Caddell

Host:
Roger Caddell
AIM Sports - National Training Manager

aimsports.com Tuesday December 9th, 2025 LearnFast™

We Have Answers!
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Using AI Tools (Part 2)
Turning AIM Data Into Action with AI

Host:
Roger Caddell
AIM Sports - National Training Manager

Co-Host:
James Colburn
AIM Sports - National Training Manager

aimsports.com Tuesday November 25th, 2025 LearnFast™

Webinar Series

Bringing Data Support and Training to You

Data Download Options
In Race Studio 3

March 31st, 2020

www.aimsports.com 1.800.718.9090

- All New 2020 - 26 Live Webinar Videos
 - Software Updates with RaceStudio 3
 - Pre-Calculated Gear Position Function
 - Configuring WiFi Communication
 - Customizing AiM Device Logos
 - RaceStudio 3 Basic Configuration - Part 1
 - RaceStudio 3 Basic Configuration - Part 2
 - **I Have Downloaded my Data, Now What - Part 1*
 - **I Have Downloaded my Data, Now What - Part 2*
 - GPS Lap Insert
 - Selection Criteria
 - Data Views
 - Sensor Calibration
 - Measure Units
 - Conditional Alarms
 - Sort Channels
 - Gear Position
 - Test Properties
 - Firmware Update
 - Per Lap Color
 - Solo Configuration
 - Export Tests
 - Transmit Tracks
 - Channel Reports
 - Gps Manager Overview
 - Setting Time
 - New GPS Track
 - Track Mapping
 - Webinars
- * Most Popular and Recommended*

Additional Materials

LearnFast™ E-Training Videos

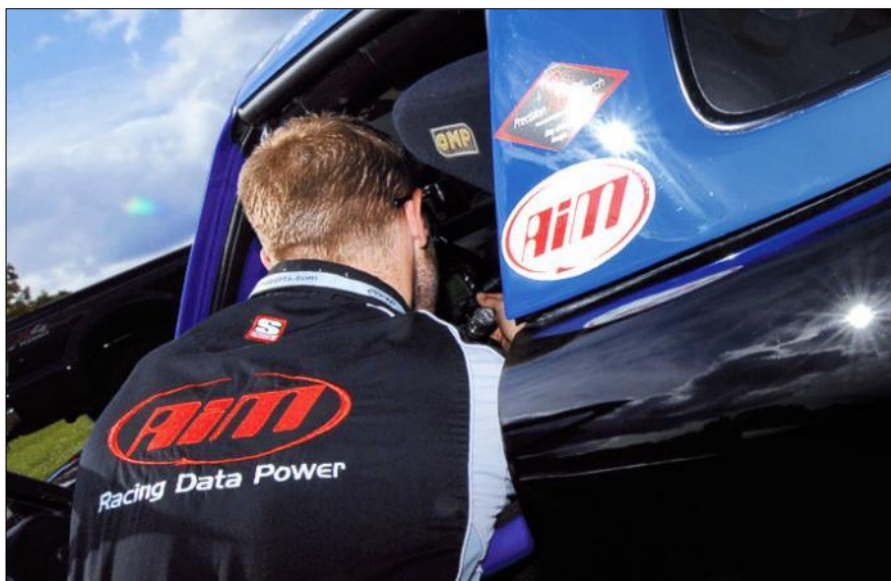
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Customer Support



AiM Sports Technical Support Staff Regularly
Attend Races and Other Events

Look For Us At An Event Near You
Or Call Us At **800.718.9090**



Customer Support

At An Event Near You!

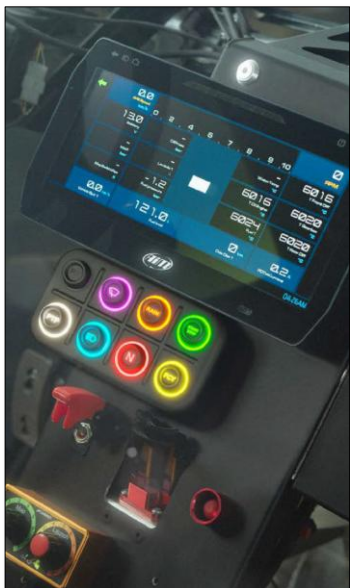
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PRI Review

Update on New Products



Next AiM Sports Webinar

Tuesday, January 13th, 2026 – 6pm Pac / 9pm East

Next Webinar

2nd & Last Tuesday of Each Month

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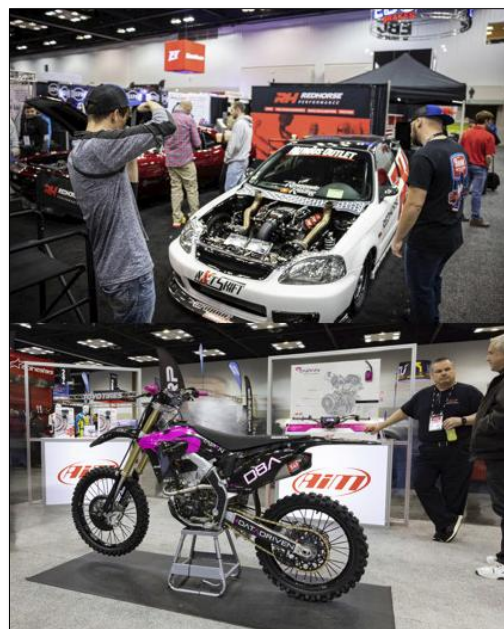
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If You Have Questions

2025 PRI Show in Indy

Come and Visit Us – Yellow Hall Booth 3257



Come Chat with all Your
Favorite AiM Techs and Possibly
See Some New Products!
Yellow Hall – Booth 3257



PRI SHOW
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AiM Sports LLC

**YELLOW HALL
BOOTH 3257**



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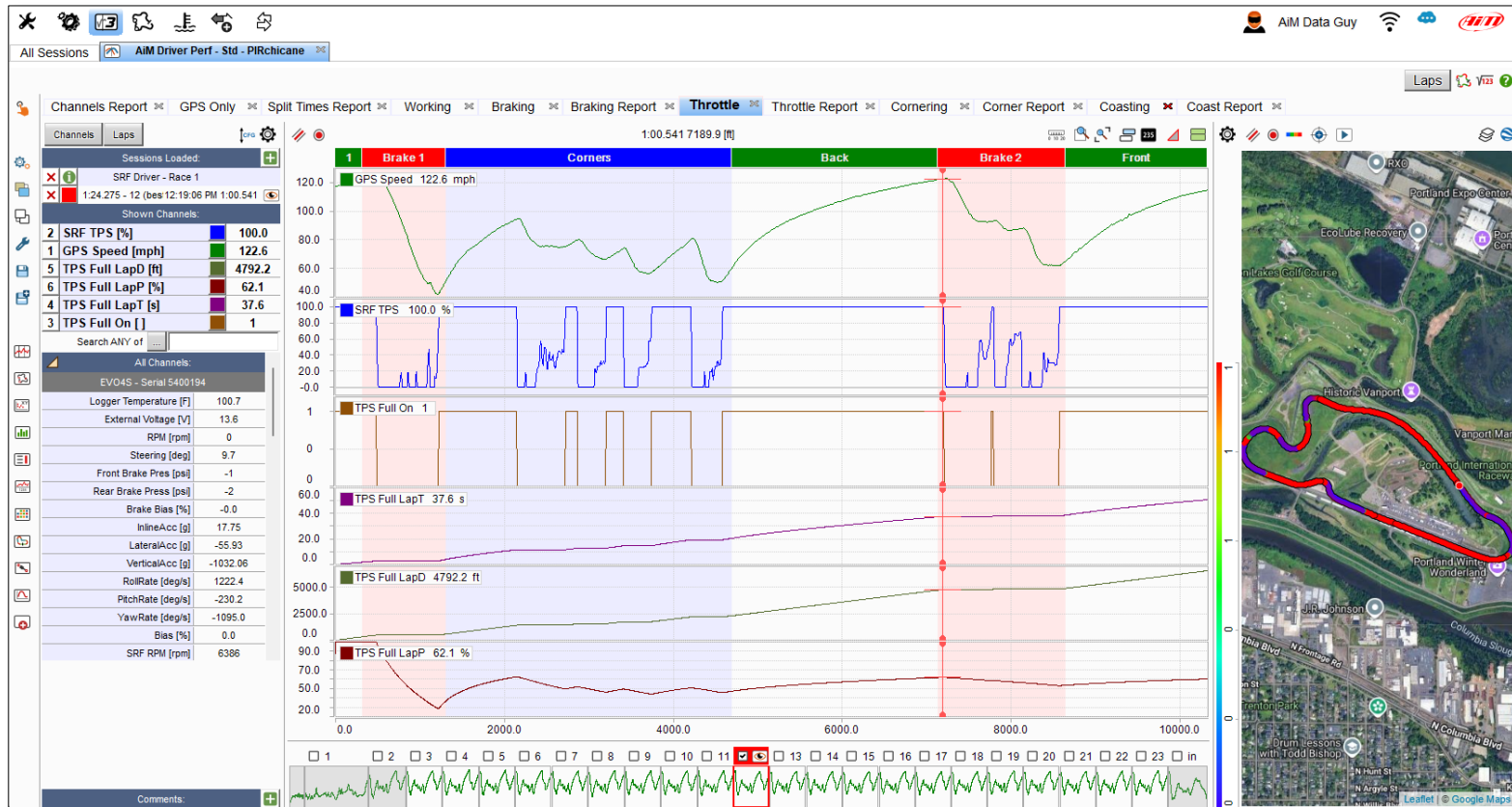
2025 PRI Show – Booth 3257

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Tuesday December 9th, 2025

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