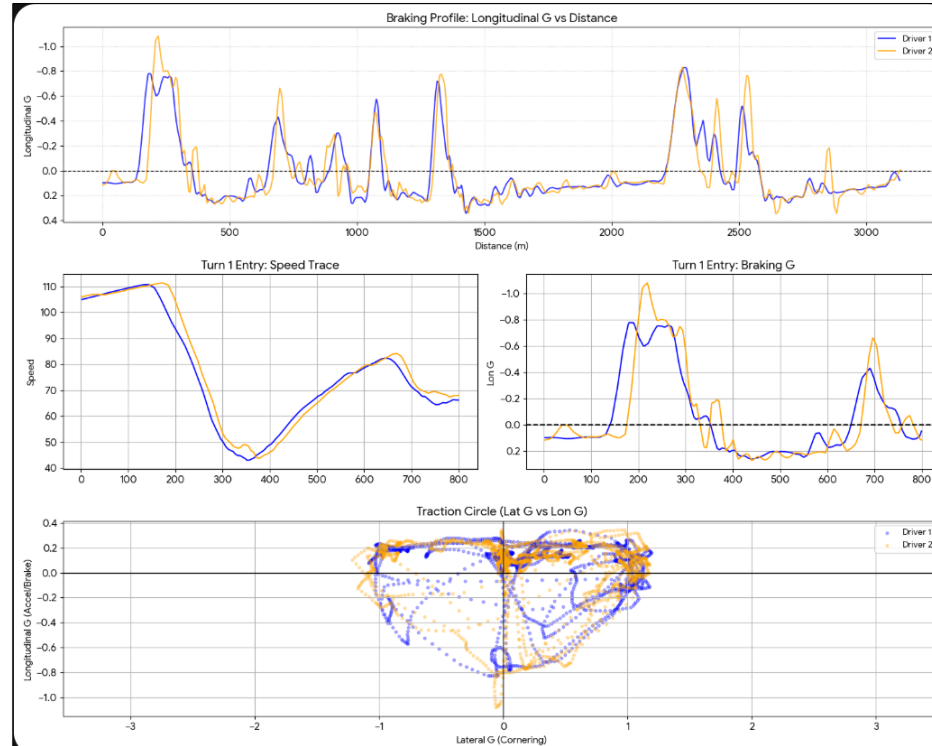


Using AI Tools (Part 2)

Turning AiM Data Into Action with AI



Host:
Roger Caddell
AiM Sports - National Training Manager

Co-Host:
James Colborn
JamesColborn.com



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Tuesday November 25th, 2025

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Co-Host:
James Colborn
www.jamescolborn.com



- Avid Formula Ford Racer, Motorsports Enthusiast and SIM Racer
- Producer of AiM Sports "How To" Videos on YouTube (Since 2012)
- Voice of **AiM Academy** for AiM Technologies (AiM United Kingdom)
- This is His 14th Time Co-Hosting in our AiM Sports Webinar Series



aimsports.com

www.jamescolborn.com

James Colborn

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3 Steps For AI Data Analysis

Reminder From Seminar 1.



KNOW YOUR ANALYSIS GOAL

What is the **output that you are looking for** from the AI analysis?

CLEAN & READY YOUR DATA

Have you got all of your **data ready to go for the AI tool** to analyze?

PREPARE YOUR PROMPT

AI will look for 4 key elements to your prompt; **goal, context, source** and **expectation**.

Give your **AI a persona**. "You are a race data engineer..."

Using AI Tools (Part 2)

Principles for AI Use



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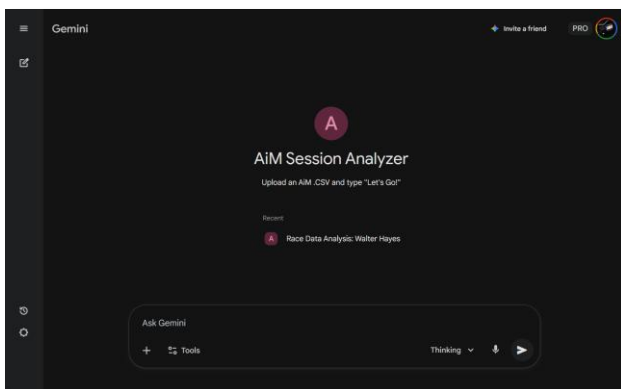
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AI Enabled Data Analysis

Today's Use Cases



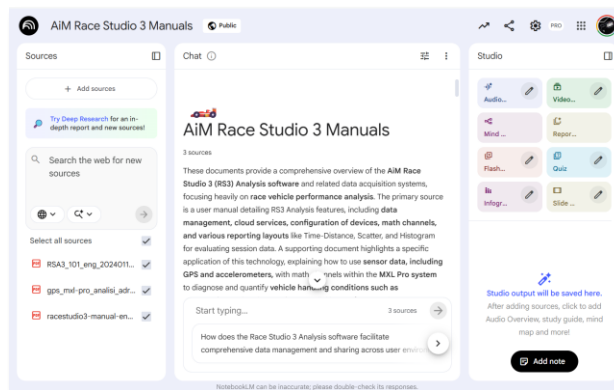
Google Gemini



We will be looking at how to create a Gemini Gem to analyze AiM session data.

This Gem will be a custom agent, built for repeatable analysis without having to recreate your prompt every time you analyze data.

NotebookLM



We will be looking at how to use NotebookLM to assist in using AiM software.

This tool allows for the collection of sources you can aggregate together and then interrogate to help answer questions and synthesize large amounts of content.

Using AI Tools (Part 2)

Today's Use Cases



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If You Have Questions



LIVE DEMONSTRATION

Using AI Tools (Part 2)

Live Demonstration

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We Have Answers!

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LearnFast™ E-Training Videos



Currently **296** Videos and Growing

YouTube www.youtube.com/aimdata

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If You Have Questions

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We Have Answers!
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#210

Vehicle Performance
Data Analysis Examples

Host:
Roger Caddell
AIM Sports - National Training Manager

Co-Host:
Matt Romanowski
AIM Sports - National Training Manager

aimsports.com Tuesday November 11th, 2025 LearnFast™

Webinar Series
Bringing Data Support and Training to You

Data Download Options
In Race Studio 3

March 31st, 2020

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- All New 2020 - 25 Live Webinar Videos
 - Software Updates with RaceStudio 3
 - Pre-Calculated Gear Position Function
 - Configuring WiFi Communication
 - Customizing AiM Device Logos
 - RaceStudio 3 Basic Configuration - Part 1
 - RaceStudio 3 Basic Configuration - Part 2
 - **I Have Downloaded my Data, Now What - Part 1*
 - **I Have Downloaded my Data, Now What - Part 2*
 - GPS Lap Insert
 - Selection Criteria
 - Data Views
 - Sensor Calibration
 - Measure Units
 - Conditional Alarms
 - Sort Channels
 - Gear Position
 - Test Properties
 - Firmware Update
 - Per Lap Color
 - Solo Configuration
 - Export Tests
 - Transmit Tracks
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 - Gps Manager Overview
 - Setting Time
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Additional Materials

LearnFast™ E-Training Videos

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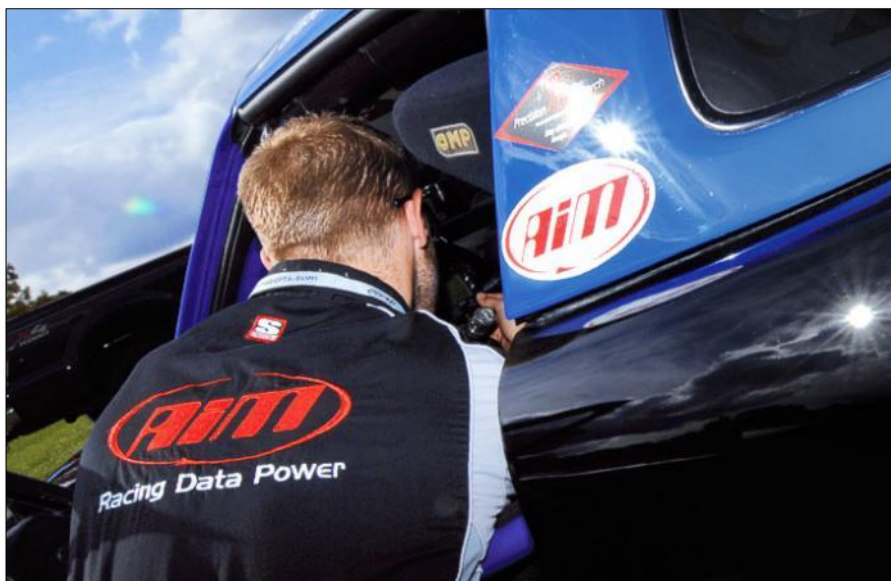
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Customer Support



AiM Sports Technical Support Staff Regularly
Attend Races and Other Events

Look For Us At An Event Near You
Or Call Us At **800.718.9090**



Customer Support

At An Event Near You!

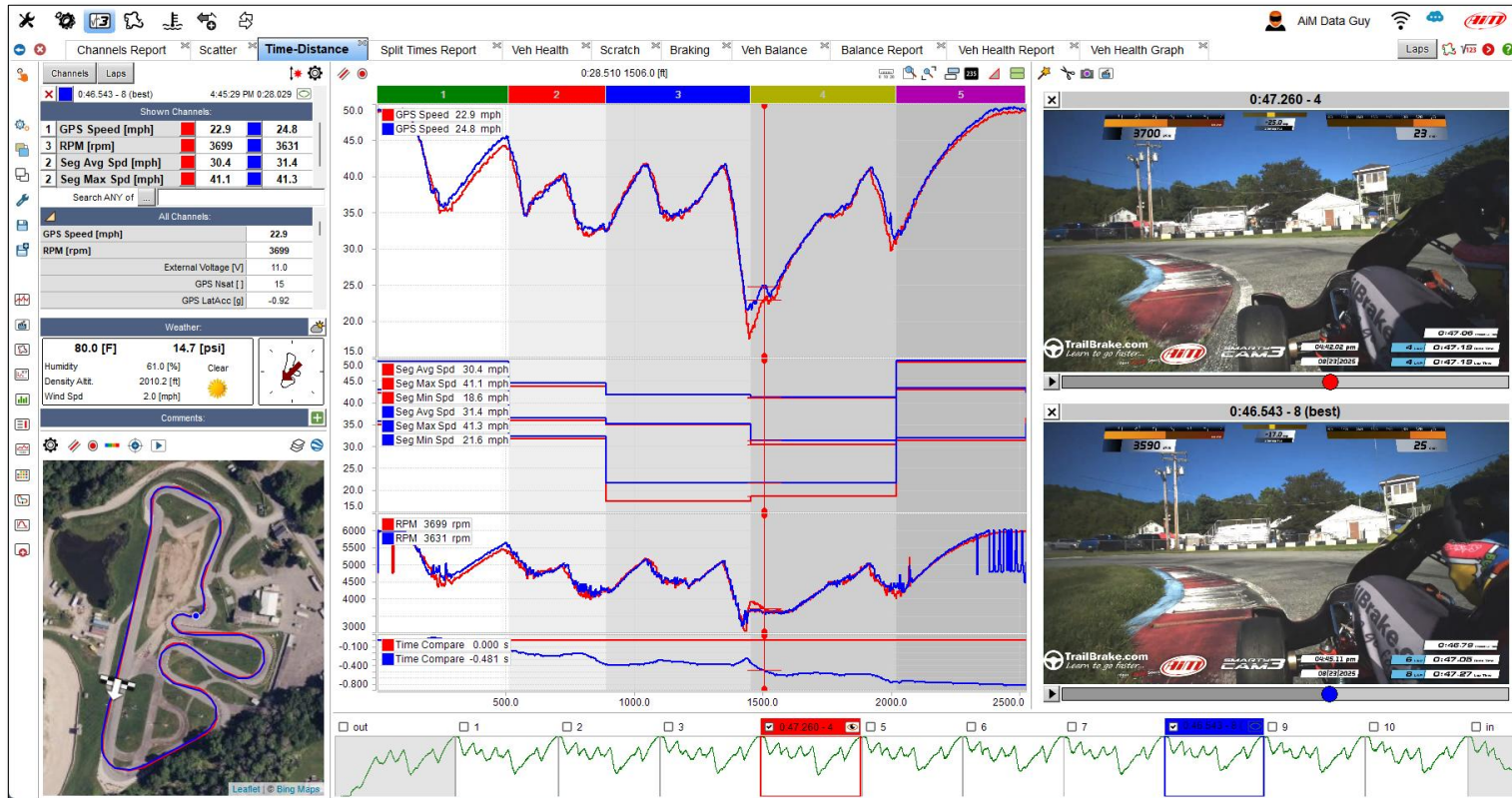
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Driver Performance

Data Analysis Examples with Roger Caddell



Next AiM Sports Webinar

Tuesday, December 9th, 2025 – 6pm Pac / 9pm East

Next Webinar

2nd & Last Tuesday of Each Month

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Contact Information



Host:

Roger Caddell

AiM Sports National Training Manager
roger@aimsports.com



Guest:

James Colborn

jamescolborn.com
datatutorials@jamescolborn.com