

Another Chat with Larry McReynolds



Current Use of Data in Stock Car Racing



Host:

Roger Caddell

AiM Sports - National Training Manager

Guest:

Larry McReynolds

Sports Analyst for Fox NASCAR & SiriusXM



[aimsports.com](https://www.aimsports.com)

Tuesday November 30th, 2021

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Larry McReynolds

NASCAR Race Analyst on FOX and FS1



- NASCAR Cup Series Crew Chief from 1985–2000
- 23 Cup Wins, 21 Poles, 122 Top-Five Finishes, and 209 Top-Ten Finishes
- 1992 Daytona 500 Win with Davey Allison
- 1998 Daytona 500 Win with Dale Earnhardt
- 2001 Began as a Full Time NASCAR Race Analyst for Fox Sports and is now also a Co-Host on the SiriusXM NASCAR Radio Show 'On Track' with Danielle Trotta



Larry McReynolds

NASCAR Race Analyst on FOX and FS1



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1st 'Chat with Larry McReynolds'

- Our 1st 'Chat with Larry McReynolds' was in December 2020
- Focused on 'Stock Car Racing Data – Then and Now'
- Very Popular and Available to View on our YouTube Page:
1-70 Stock Car Racing Data Then and Now - A Chat With Larry McReynolds - 12/3/2020
Link: <https://youtu.be/hPaOUqEFIUO>



The graphic features a central image of Larry McReynolds in a suit, speaking into a microphone, with a blurred background of a stock car race. To the right is the AIM LearnFast logo. Below the logo, the text reads: 'Guest: Larry McReynolds, Fox Sports Racing Analyst and Legendary NASCAR Crew Chief'. In the center, the text 'Webinar Series' is in large red font, followed by 'Bringing Data Support and Training to You' in a smaller black font. Below this, a box contains the text 'A Chat With Larry McReynolds' and 'Stock Car Racing Data – Then and Now'. At the bottom, a red pixelated bar contains the text '2020 Webinar #70', the website 'www.aimsports.com', social media icons for Twitter, Facebook, Instagram, and YouTube, and the phone number '1.800.718.9090'. The date 'December 3rd, 2020' is also present.

AIM LearnFast™

Guest:
Larry McReynolds
*Fox Sports Racing Analyst
and Legendary NASCAR Crew Chief*

Webinar Series
Bringing Data Support and Training to You

A Chat With Larry McReynolds
Stock Car Racing Data – Then and Now

2020 Webinar #70
www.aimsports.com     YouTube 1.800.718.9090
December 3rd, 2020

Larry McReynolds

1st 'Chat with Larry McReynolds'

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Brandon McReynolds

Son in Motorsports



Larry McReynolds

Brandon McReynolds

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The 'Next Gen' Cup Race Car



Larry McReynolds

The 'Next Gen' Cup Race Car

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SMT Data

What is SMT Data?



Larry McReynolds

What is SMT Data?

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SMT Data

How Do You & Other Broadcasters Use It?



Larry McReynolds

How Do You & Other Broadcasters Use It?

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SMT Data

Teams More Complex Use of SMT Data

- RCR Command Center
- Do Teams get to Analyze SMT Data After Weekend Events?
- Just Their Own Teams Data or From All Cars?



Larry McReynolds

Teams More Complex Use of SMT Data

LearnFast™ E-Training Videos



Currently **186** Videos and Growing

YouTube www.youtube.com/aimdata

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aimsports.com Tuesday November 30th, 2021 LearnFast™

Configuring & Calibrating RS3 Sensors

Steering, Throttle, Suspension, and Fuel Level

Host:
Roger Caddell
AIM Sports - National Training Manager

aimsports.com Tuesday November 16th, 2021 LearnFast™

Webinar Series
Bringing Data Support and Training to You

Data Download Options
In Race Studio 3

March 31st, 2020

www.aimsports.com 1.800.718.9090

- All New 2020 - 21 Webinar Videos
- Software Updates with Race Studio 3
- Pre-Calculated Gear Position Function
- Configuring WiFi Communication
- Customizing AiM Device Logos
- Race Studio 3 Basic Configuration - Part 1
- Race Studio 3 Basic Configuration - Part 2
- **I Have Downloaded my Data, Now What - Part 1*
- **I Have Downloaded my Data, Now What - Part 2*
- GPS Lap Insert
 - Selection Criteria
- Data Views
 - Sensor Calibration
- Measure Units
 - Conditional Alarms
- Sort Channels
 - Gear Position
- Test Properties
 - Firmware Update
- Per Lap Color
 - Solo Configuration
- Export Tests
 - Transmit Tracks
- Channel Reports
 - Gps Manager Overview
- Setting Time
 - New GPS Track
- Track Mapping
 - Webinars
- * *Most Popular and Recommended*

Additional Materials

LearnFast™ E-Training Videos

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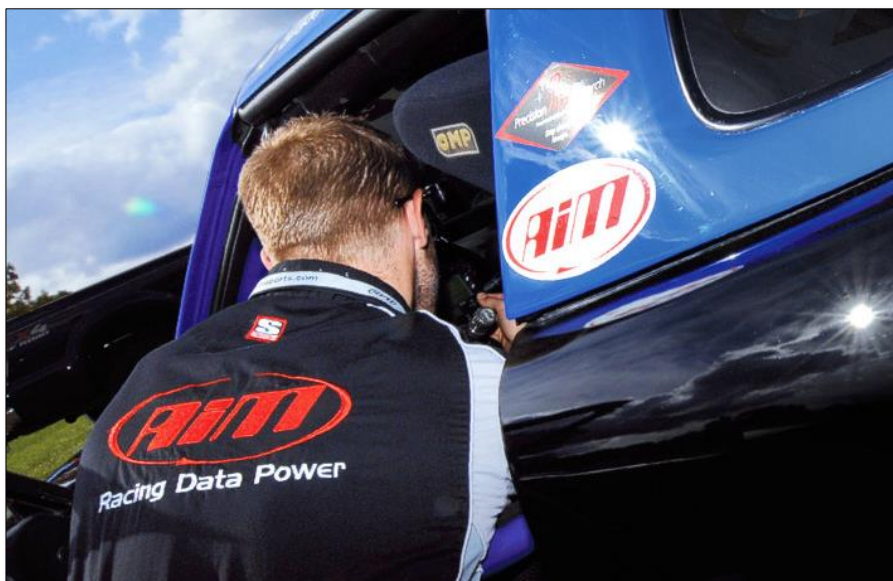
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Customer Support



AiM Sports Technical Support Staff Regularly
Attend Races and Other Events

Look For Us At An Event Near You
Or Call Us At **800.718.9090**



Customer Support

At An Event Near You!

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Innovative Design by the BMW CCA – Patroon Chapter



AiM Sports - National Training Manager

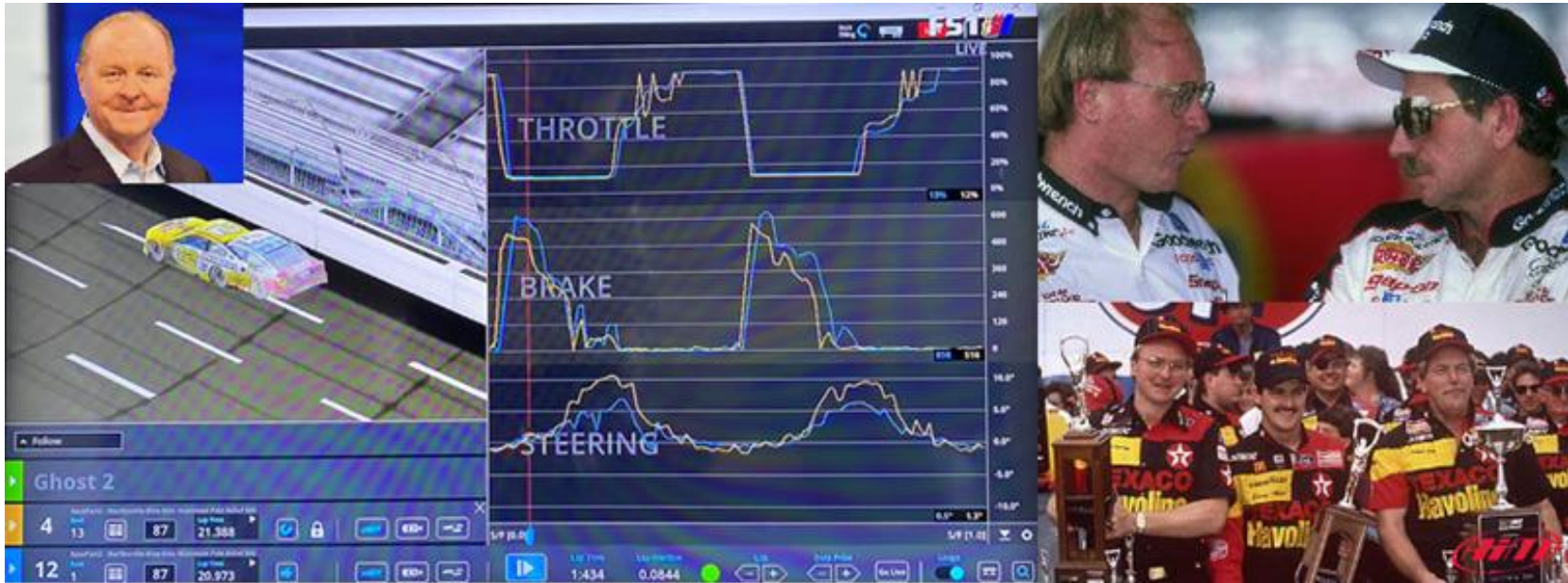
Guest:

Patroon Chapter – BMW CCA

Next Webinar

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Contact Information



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